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FOR IMMEDIATE RELEASE

New LCD Display Sizes Controlled By REACH Serial LCD Controller Board

FREMONT CA – December 12, 2007 – REACH Technology Inc. (www.reachtech.com) today announced that their Serial LCD (SLCD) Controller will have the capabilities to control 4 new LCD display sizes. The new options are the 4.3” Wide VGA (480 x 272), 6.5” VGA (640 x480), 7” Wide VGA (800 x 480), and 10.4” VGA (640x480). REACH is committed to expanding its capabilities to maintain its lead as the fastest, most flexible intelligent display production on the market. These new options will create a greater range of LCDs sizes that will allow our customers to development and design-in a LCDs that meet their requirements.

REACH Technology will be exhibiting at the Medical Design and Manufacturing Conference and Exhibition in Anaheim, California (booth#346) Jan 29 -31,2008 .

Pricing and Availability

Please contact REACH Sales at (510) 770-1417 to discuss pricing and availability.

About REACH Technology

REACH Technology Inc., founded in 1988, is a design and manufacturing company specializing in unique controller boards for embedded systems. REACH specializes in LCD flat panel controllers. Headquarters are in Fremont, California with an R&D office in Lake Oswego, Oregon. For more information, go to www.Reachtech.com.

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